

Oxfordshire Joint Health and Overview Scrutiny Committee

Date of Meeting: Thursday 2 February 2017

Title of Paper: Update on Phase 1 Consultation of the Oxfordshire Transformation Programme

Purpose: To provide the Oxfordshire Joint Health and Overview Scrutiny Committee with an update on the consultation activity for phase 1 of the Oxfordshire Transformation Programme

Senior Responsible Officer: David Smith, Chief Executive, Oxfordshire Clinical Commissioning Group

1. Introduction

The following paper provides an update on consultation activity for phase 1 of the Oxfordshire Transformation Programme.

2. Background

The NHS in Oxfordshire performs well compared to other parts of the country. However, like the rest of the country, the current health and social care system faces a number of challenges.

Changes in people's health and longer life expectancy mean that the county's health services are facing demand on a scale not seen before. In addition, those people living in Oxfordshire's most deprived communities often experience more ill health and worse outcomes than people living in more affluent areas. We are also facing real challenges recruiting high quality NHS staff and maintaining high quality estates and facilities.

While the amount of money received for the NHS locally is increasing year on year, the cost of delivering services is growing at a faster rate. The local NHS needs to be able to cope with the significant increase in activity within the budget available.

The Oxfordshire Transformation Programme was established to bring NHS partners together to address these concerns and ensure that the people of Oxfordshire have the very best standards of care across the county. It has undertaken a number of clinical reviews of services across the county.

In June 2016, as part of the Transformation Programme, Oxfordshire's NHS also embarked on 'The Big Health and Care Conversation', via a series of county wide events; discussion groups; focus groups; meetings and a public survey. The NHS asked the public's views on how care can be delivered differently while still providing the best care, the best health outcomes and the best value for people living in the county.

We used various methods to engage with patients and the public to raise awareness of the case for change and to get them involved in the development of proposals to help transform the way health is delivered in the county. A detailed report on the engagement undertaken including key themes is available on the Oxfordshire Transformation Programme Website: www.oxonhealthcaretransformation.nhs.uk

At the end of last year following further work and engagement with our GP practices to develop options for future services. It became clear that the emerging proposals for A&E, children's services and community-based care (including community hospitals and primary care) would benefit from continued development with a wide range of stakeholders before a public consultation on any proposed service changes. As such the consultation has been divided into two parts.

The first phase of the consultation will look at proposals for acute hospital services (acute hospitals provide a wide range of specialist care and treatment including surgery, medical care, emergency care and tests), this includes proposals on:

- changing the way we use our hospital beds and increasing care closer to home in Oxfordshire

- planned care at the Horton General Hospital (planned care includes tests and treatment planned in advance and not urgent or emergency care)
- acute stroke services in Oxfordshire
- critical care (critical care helps people with life-threatening or very serious injuries and illnesses) at the Horton General Hospital
- maternity services at the Horton General Hospital including obstetrics and the Special Care Baby Unit (SCBU).

During phase two of the consultation the focus is expected to be on proposed changes to the following services in Oxfordshire:

- Acute hospital services:
 - Urgent care / accident and emergency's in Oxfordshire
 - Children's services
- Community hospitals including Midwife Led Units

During the second phase the programme will also be looking in more detail at plans to develop primary care, which will underpin all our other changes (primary care services include GPs, nurses, healthcare assistants, community nurses and other clinicians) as well as prevention.

3. Public Consultation on Oxfordshire Transformation Proposals

The first phase of the consultation was launched on Monday 16 January and will run for three months closing on 9 April 2017. Below gives an overview of activity; the list is not exhaustive and will develop as we continue through the consultation responding to requests to attend meetings and responding to correspondence, as well as actively seeking opportunities to consult the public.

3.1. Media

A press release was circulated to the media and interviews offered up. These briefings were undertaken by OCCG's Chief Executive, Clinical Chair, a Clinical Director and the Deputy Chief Executive. An overview of the coverage is available in appendix 1.

3.2. Information cascade

Information about the consultation has been electronically cascaded to approximately 28,000 people thus far. As part of this cascade we have encouraged people to share and promote the consultation to their communities / constituents. Another electronic cascade will be run at the beginning of March to remind people to respond to the consultation.

- Oxford University Hospitals NHS Foundation Trust & Oxford Health Foundation Trust Members
- Staff at Oxford Health Foundation Trust
- Talking Health Oxfordshire Clinical Commissioning Groups online members
- All County, District and City Councillors
- All Town and Parish Councils
- Voluntary Sector organisations across Oxfordshire
- All Oxfordshire MPs
- All Leaders of the Councils
- Oxfordshire GP Practices those over the border in South Northamptonshire and South Warwickshire
- Youth Organisations

- Schools News to all schools
- Media (Oxfordshire, Northamptonshire and Warwickshire)
- Oxfordshire County Council
- South Central Ambulance service
- Thames Valley Police
- Other NHS Trusts and local authorities, including Royal Berkshire Hospitals Trust, Gloucestershire CCG, South Northamptonshire CCG and South Warwickshire CCG and local authorities over the border

Hard copy information is also being posted to approximately 130,000 households and locations across Oxfordshire including:

- People who shared details during the engagement phase last summer
- GP practices across Oxfordshire and South Northamptonshire and South Warwickshire
- Door drop (February) – 86,000 households in postcodes NN13, GL7, OX7, GL56, OX27, OX26, OX25, OX18, OX17, OX16, OX15
- Advertising in media and community magazines (eg - Four Shires Magazine 40,000 readership)
- Libraries
- Community Hospitals and Main Acute Hospital Sites
- All local media, including South Northamptonshire and South Warwickshire

3.3. Public events and meetings

Twelve public events have been planned over the next three months as outlined below. We expect to organise another for Thame – details to be confirmed.

- Thursday 26 January in Banbury
- Thursday 2 February in Chipping Norton
- Tuesday 7 February in Wantage
- Thursday 9 February in Oxford
- Monday 13 February in Didcot
- Thursday 16 February in Witney
- Tuesday 21 February in Bicester
- Monday 27 February in Brackley
- Thursday 2 March in Henley
- Monday 6 March in Wallingford
- Thursday 16 March in Banbury
- Thursday 23 March in Abingdon

In addition to the public meetings other stakeholder and community meetings are being scoped in order to present and to discuss the proposals in the consultation. The consultation has already been presented at:

- South West Locality Forum (17 January)
- South East Locality Forum (19 January)
- Healthwatch Oxfordshire board meeting in public (24 January)
- Townlands Stakeholder Reference Group meeting in public in Henley (24 January) with a follow-up discussion to be held in public in March.

OCCG has also partnered with Healthwatch Oxfordshire to hold a Voluntary Sector Conference on 7 February; approximately 70 voluntary sector members are attending.

3.4. Social Media

OCCG is using its social media platforms (Twitter and Facebook) to advertise the consultation – it has already been picked up by the following social media sites and being discussed.

- Families in North Oxfordshire
- Wallingford Piper
- Autism Family Support Oxfordshire
- Banbury Mums and Dads
- Baby sensory Banbury and South Northamptonshire
- Stroke Association
- Banbury and Bicester Mums, Babies and Mums to be
- Cherwell District Council
- South Northamptonshire Council
- Banbury Town Council
- Banburyshire Info
- Banbury Guardian
- The Buckingham and Winslow Advertiser and review Series
- Buckingham Town Council
- Banbury and Brackley Community
- Adderbury and Twyford Community, Oxfordshire
- Spotted:Adderbury
- Adderbury News
- NCT Banbury and District
- NCT Chipping Norton
- NCT
- NCT Bicester
- NCT Oxford
- Chipping Norton NCT
- Babycentre
- Sing and sign, south Northants, North Bucks, North Oxfordshire, and South Beds
- Mums in Didcot
- AFS Oxfordshire
- Save our Horton
- Save Wantage Community Hospital
- Spotted in Carterton / Brize Norton
- Oxford Community
- Home education Oxfordshire
- SHIFT Abingdon
- Parent carers voices Oxfordshire

3.5. Hard to reach groups

Focused outreach work will be undertaken by OCCG's Equality and Access team throughout the consultation period. Various 'seldom heard' groups will be visited and feedback has will be captured at both group and individual level.

A survey will also be undertaken by an externally commissioned organisation with a representative sample of minority groups across Oxfordshire. The survey will be administered face to face as this method presents a number of advantages for this piece of work. All demographic groups can be targeted more effectively than on the phone, especially young people, men and people from black, Asian and minority ethnic communities.

3.6. Website promotion

A number of community websites are also promoting the consultation, including:

- Adderbury Parish Council
- Oxfordshire Community and Voluntary Action
- Oak Tree health Centre
- Bampton
- Woodstock Town Council
- Healthwatch Oxfordshire
- Oxfordshire Association of Local Councils
- Deddington Online
- Beckley
- Charlbury in the Cotswolds
- Kennington Parish Council
- LDOx.org
- Aston, Cote, Chimney and Shifford Parish Council
- White Horse Medical Practice
- Watlington Parish Council

Appendix 1: Media Coverage

Herald Series	16/01/2017	'Major NHS plans made public as consultation on Oxfordshire changes starts' http://www.heraldseries.co.uk/news/15025497.Major_NHS_plans_made_public_as_consultation_starts/
Oxford Mail	16/01/2017	'Major NHS plans made public as consultation on Oxfordshire changes starts' http://www.oxfordmail.co.uk/news/15025497.Major_NHS_plans_made_public_as_consultation_starts/?ref=arc
BBC South Today (Oxford)	16/01/2017	Story on the public consultation
ITV news online	17/01/2017	NHS asks public about changes to healthcare http://www.itv.com/news/meridian/update/2017-01-17/nhs-asks-public-about-healthcare-service-changes/
ITV news online	17/01/2017	Health bosses to consult over service changes http://www.itv.com/news/meridian/update/2017-01-17/health-bosses-to-consult-patients-over-service-changes/
BBC News Online	17/01/2017	Horton General Hospital: Proposals to move services to Oxford
BBC Radio Oxford	17/01/2017	Health changes - interview with Victoria Prentis MP (starts 1.08.55) http://www.bbc.co.uk/programmes/p04n9yqq
About my Area	17/01/2017	Threats to the Horton hospital public meeting http://www.aboutmyarea.co.uk/Northamptonshire/Towcester/NN12/News/Local-News/305244-Threats-To-The-Horton-Hospital-Public-Meeting
Oxford Mail	17-Jan	Hundreds of hospital beds to go in major shakeup http://www.oxfordmail.co.uk/news/15030283.Hundreds_of_beds_set_to_go_in_major_hospital_shake_up/?ref=arc
Oxford Mail	17/01/2017	It's vital to have everyone's views in consultation (Our View)
BBC South Today	17/01/2017	Interview with Dr Joe McManners

(Oxford)		
Banbury Sound	17/01/2017	Interview with Dr Stephen Attwood
Herald Series	18/01/2017	As usual, we're the poor relation when it comes to services
Witney Gazette	18/01/2017	Fears raised over proposal to shut hospital maternity unit Health: Midwife-led facility could go as part of changes in county
Oxford Mail	19/01/2017	The Insider column
Banbury Guardian	19/01/2017	'Stop this now' Call to halt consultation
Banbury Guardian	19/01/2017	Response sheet 'geared towards answers health bosses want' Survey is slanted, says Horton campaigner
Banbury Guardian	19/01/2017	First phase Horton consultation started on Monday
Banbury Guardian	19/01/2017	Plans under fire as consultation begins Health bosses urge people to tell them what they think
Bicester Advertiser	19/01/2017	Hospitals could lose 200 beds Special baby care unit set to move and shortfall of £134m is predicted
Oxford Times	19/01/2017	Hospitals could lose 200 acute beds as health chiefs bid to reduce costs Funding shortfall of £134m for health and social care predicted by 2020
Oxford Mail	20/01/2017	We need you: Wantage Town Council asks 28,000 people why health services are important to them Residents to have say on future of health services